



UNIVERSITY OF ADIYAMAN
KÂHTA VOCATIONAL SCHOOL
DEPARTMENT OF TRAVEL,
TOURISM AND LEISURE SERVICES

INTRODUCTION BOOKLET

2006

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CONTENTS

- Our Department
- Mission & Vision
- The Importance of the Travel, Tourism and Leisure Services Department
- Why Travel, Tourism and Leisure Services?
- Career Opportunities for Our Graduates
- Our Highest and Lowest Placement Scores (according to Central Placement)
- Our Course Catalogue
- Our Activities

Our Department

The Tourism and Travel Services Program is part of the Department of Travel, Tourism and Leisure Services, which was established in Kahta Vocational School in 2012. Since its inception, the program has been in high demand for training qualified mid-level professionals for the tourism sector and, within the quotas set by ÖSYM, has consistently achieved a high fill rate each year.

Head of Department

Assoc. Prof. Edip DOĞAN

Academic Staff

Assoc. Prof. Edip DOĞAN

Lecturer Dr. Ersin GÜRDAMAR

Lecturer Dr. Mehmet ÖZTÜRK

Lecturer Ahmet TUĞLUK

Lecturer Ebru SÖNMEZ

Department Secretary

Mihracan ÖZKAN

Mission & Vision

Mission of the Department: To train qualified and highly entrepreneurial mid-level professionals who can meet the needs of the tourism sector at regional, national, and global levels in the fields of education, research, and community engagement.

Vision of the Department: To be a pioneering and modern department with global competencies, continuously improving and renewing itself.

The Importance of the Department of Travel, Tourism and Leisure Services

The tourism and travel sector plays a significant role in economic growth, cultural exchange, and the development of international relations. Tourism contributes greatly to a country's economy by creating employment, increasing income, and expanding markets for local businesses. It also fosters mutual understanding between different cultures and strengthens diplomatic relations. Travel enables people to discover the world, gain new perspectives, and build stronger interpersonal connections.

Therefore, the tourism and travel sector is of great importance not only for economic growth but also for social and cultural development. Supporting and developing this sector can make a positive contribution to a country's national welfare and its position in the international arena.

Why the Department of Travel, Tourism and Leisure Services?

This department offers an excellent opportunity for students who wish to explore cultural diversity and international relations. Tourism and travel provide the chance to learn about different cultures and traditions while also connecting with people worldwide.

From an economic perspective, this is a rapidly growing sector with wide employment opportunities. Job prospects are diverse, especially in tourism-oriented businesses, and graduates of this program are often open to international career opportunities.

In addition, the tourism and travel field appeals to students who wish to develop their skills in collaborative work environments and pursue a service-oriented career. Skills such as customer satisfaction and operational efficiency are key assets for those aiming to work in this field.

Finally, this department offers the chance to work in a dynamic and ever-changing sector. Technological innovations and changing travel trends require professionals to engage in continuous learning and self-improvement, leading to ongoing development and progress.

In short, the tourism and travel field is a dynamic and exciting area offering a wide range of opportunities, from cultural exploration to career prospects, and is therefore preferred by many students.

Career Opportunities for Our Graduates

Graduates of the tourism and travel department have a broad spectrum of career opportunities. Some notable options include:

Hotel Management and Operations: Positions such as manager, operations supervisor, and front desk clerk in various accommodation establishments, from large hotels to small boutique hotels.

Tour Operations: Employment in tour operator companies that organize tourism packages and provide travel planning services to tourists.

Airline and Airport Operations: Positions in airline companies, airport management, and airport operations.

Event Management: Planning and managing major events such as tourism events, conferences, festivals, and fairs.

Travel Agencies: Services such as travel consultancy, reservations, and the sale of tours and tourist activities.

Ministry of Culture and Tourism or Municipalities: Roles in developing tourism policies, destination promotion, and tourism management in the public sector.

Congress and Conference Management: Organizing large-scale events, managing logistics, and handling participant relations.

Tourism Development and Marketing: Marketing and promoting tourist destinations, developing tourism projects, and other specialized roles.

Education and Consultancy: Providing training in tourism and travel management, working in consultancy firms, or establishing one's own business in this field.

Our Highest and Lowest Placement Scores According to Central Placement

According to the 2024 ÖSYS placement results announced by the Student Selection and Placement Center (ÖSYM), the lowest score for admission to our department was 242.18612, while the highest was 244.15674.

Our general quota is 25 students, and it is usually fully filled. Currently, 30 students are actively continuing their education in the department.

2006

Our Course Catalog

COURSE CODE	COURSE NAME	Z	Kr d	AKT S	THEOR Y	PRACTIC E	La b	Clas s	perio d	Teaching Staff
AIT 101	ATATURK'S PRINCIPLES AND HISTORY OF THE REVOLUTION I	R	2	2	2	0	0	1	F	Lecturer Dr. Ersin GÜRDAMAR
ENF 101	FUNDAMENTAL INFORMATION TECHNOLOGIES	R	2	4	2	0	0	1	F	Lecturer MUHAMMED OĞUZ KAYA
TD 101	TURKISH LANGUAGE I	R	2	2	2	0	0	1	F	Lecturer AHMET TUĞLUK
TSH 101	GENERAL TOURISM	R	3	3	3	0	0	1	F	Lecturer Dr. MEHMET ÖZTÜRK
TSH 103	GENERAL ACCOUNTING	R	4	5	4	0	0	1	F	Assistant Professor (PhD) ABDULREZZAK İKVAN
TSH 105	COMMUNICATIONS	R	2	3	1	1	0	1	F	Lecturer EBRU SÖNMEZ
TSH 107	OCCUPATIONAL HEALTH AND SAFETY	R	2	3	2	0	0	1	F	Assoc. Prof. MİNE PERÇİN OLGUNOĞLU
TSH 111	BUSINESS MANAGEMENT	R	4	4	3	1	0	1	F	Assoc. Prof. Edip DOĞAN
YD 101	FOREIGN LANGUAGE I	R	2	4	2	0	0	1	F	Assoc. Prof. Edip DOĞAN
First Semester										
AIT 102	ATATURK'S PRINCIPLES AND HISTORY OF THE REVOLUTION II	R	2	2	2	0	0	1	S	Lecturer Dr. Ersin GÜRDAMAR
TD 102	TURKISH LANGUAGE II	R	2	2	2	0	0	1	S	Lecturer AHMET TUĞLUK
TSH 102	FRONT OFFICE SERVICES	R	3	4	2	1	0	1	S	Lecturer Dr. MEHMET ÖZTÜRK
TSH 104	CONGRESS AND FAIR ORGANIZATION	R	2	3	2	0	0	1	S	Assoc. Prof. Edip DOĞAN
TSH 106	RESERVATIONS	R	4	4	3	1	0	1	S	Lecturer EBRU SÖNMEZ
TSH 108	INCOMING AGENCY	R	4	4	2	2	0	1	S	Lecturer EBRU SÖNMEZ
TSH 110	MARKETING PRINCIPLES	R	3	3	3	0	0	1	S	Lecturer Dr. MEHMET ÖZTÜRK
YD 102	FOREIGN LANGUAGE II	R	2	4	2	0	0	1	S	Assoc. Prof. Edip DOĞAN
SKP 102	CAREER PLANNING	E	2	2	2	0	0	1	S	Assoc. Prof. Ercan VURAL
TSH 112	AGENCY ACCOUNTING	E	4	4	3	1	0	1	S	Assistant Professor (PhD) ABDULREZZAK İKVAN
Second Semester										
ST 201	INTERNSHIP I	R	0	4	0	0	0	2	F	Assoc. Prof. EDİP DOĞAN
TSH 201	TOUR OPERATORS AND TRAVEL AGENCIES	R	2	2	2	0	0	2	F	Lecturer Dr. MEHMET ÖZTÜRK
TSH 203	PROFESSIONAL FOREIGN LANGUAGE (ENGLISH) I	R	4	4	4	0	0	2	F	Assoc. Prof. Edip DOĞAN
TSH 205	TOURISM GEOGRAPHY	R	2	2	2	0	0	2	F	Assistant Professor (PhD) Üyesi Engin ARTAR
TSH 209	TOURISM LEGISLATION	R	2	2	2	0	0	2	F	Lecturer Dr. MEHMET ÖZTÜRK
TSH 211	TOURISM MARKETING	R	3	3	3	0	0	2	F	Lecturer Dr. MEHMET ÖZTÜRK
TSH 219	HUMAN RESOURCES MANAGEMENT	R	2	3	2	0	0	2	F	Assoc. Prof. Edip DOĞAN
TSH 225	PROTOCOL AND SOCIAL CODE OF CONDUCT	R	4	5	4	0	0	2	F	Assoc. Prof. Edip DOĞAN
TSH 213	CUSTOMER SERVICE MANAGEMENT	E	2	3	2	0	0	2	F	Assoc. Prof. Edip DOĞAN
Third Semester										
ST 202	INTERNSHIP II	R	0	4	0	0	0	2	S	Assoc. Prof. Edip DOĞAN
TSH 202	TOURISM GUIDANCE	R	3	3	3	0	0	2	S	Lecturer Dr. MEHMET ÖZTÜRK
TSH 206	PROFESSIONAL ETHICS	R	2	2	2	0	0	2	S	Lecturer EBRU SÖNMEZ

TSH 208	TICKING II	R	4	4	1	3	0	2	S	Assoc. Prof. Edip DOĞAN
TSH 210	TOUR PRODUCTION AND MANAGEMENT	R	3	3	3	0	0	2	S	Lecturer Dr. MEHMET ÖZTÜRK
TSH 212	Vocational Foreign Language II	R	4	4	4	0	0	2	S	Assoc. Prof. Edip DOĞAN
TSH 222	MYTHOLOGY	R	2	2	2	0	0	2	S	Assoc. Prof. Edip DOĞAN
TSH 226	ENTREPRENEURSHIP	R	4	4	4	0	0	2	S	Assoc. Prof. Edip DOĞAN
TSH 220	ENVIRONMENTAL HEALTH	E	2	2	2	0	0	2	S	Assoc. Prof. MİNE PERÇİN OLGUNOĞLU
İŞL 206	HUMAN RESOURCES MANAGEMENT(S)	E	3	5	3	0	0	3	S	Assoc. Prof. Edip DOĞAN
	Fourth Semester									

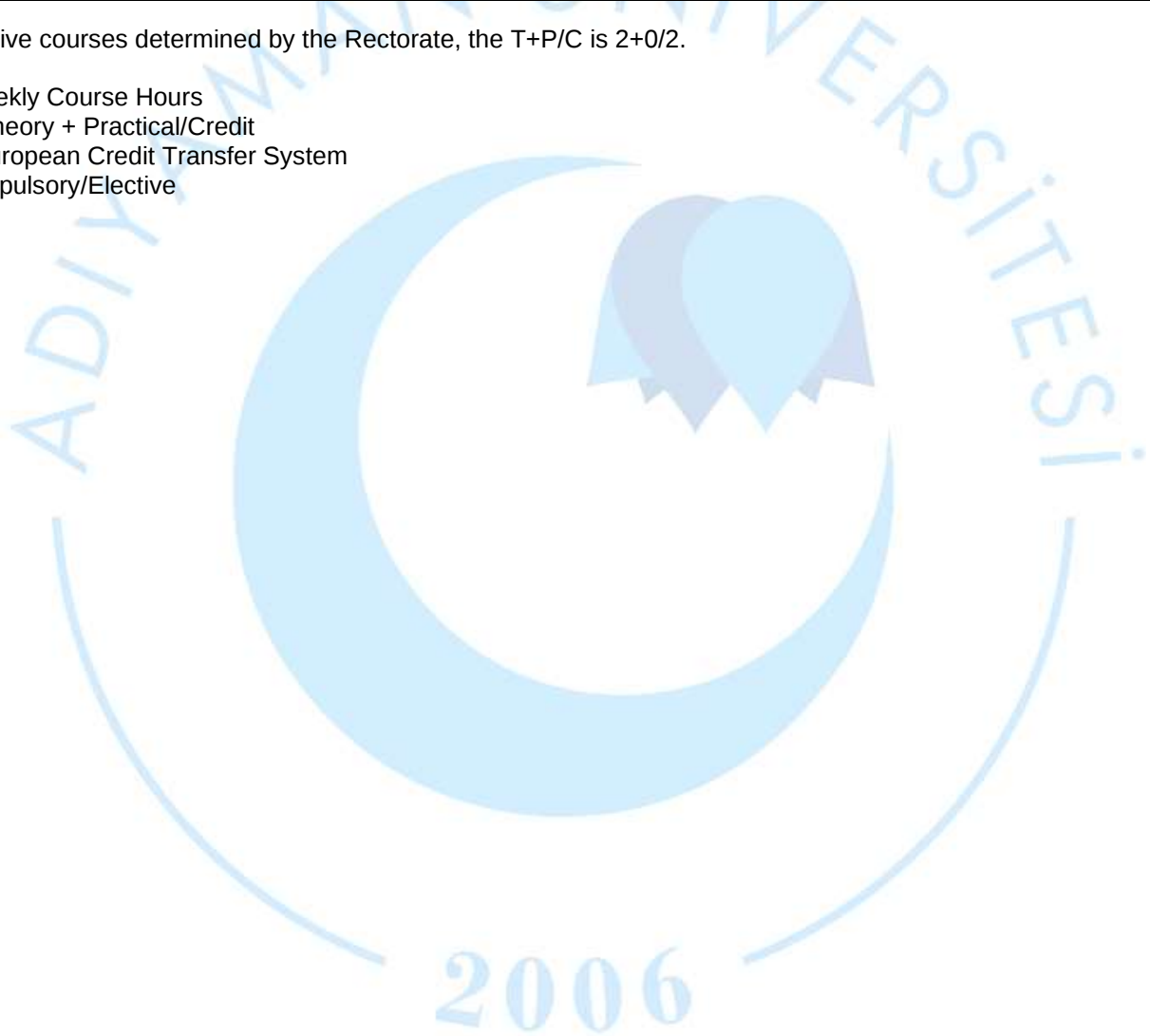
* For elective courses determined by the Rectorate, the T+P/C is 2+0/2.

HDS: Weekly Course Hours

T+P/C: Theory + Practical/Credit

ECTS: European Credit Transfer System

C/S: Compulsory/Elective



Activities of the Department of Travel, Tourism and Leisure Services

As the Department of Travel, Tourism and Leisure Services, we regularly carry out various educational activities and practical applications. These activities help students gain a better understanding of the sector and develop practical skills. Some of these educational activities include:

Field Studies and Site Visits: Students often visit businesses such as hotels, tourist destinations, and travel agencies to conduct fieldwork. During these visits, they have the opportunity to directly observe and evaluate industry practices by examining the operations of these businesses.

Internship Programs: Students in the tourism and travel department usually have the option or requirement to undertake internships during their undergraduate or graduate programs. These internships provide students with

the opportunity to experience industry practices firsthand and help them expand their professional networks.

Industry Seminars and Conferences: Seminars and conferences delivered by industry professionals give students the chance to learn about current tourism trends, marketing strategies, and sustainable tourism practices. These events can also help students evaluate career opportunities in the sector.

Foreign Language Education: Students in the tourism and travel department typically receive foreign language training. Knowledge of a foreign language is a significant advantage in international communication and customer service.

These educational activities play an important role in enabling students of the tourism and travel department to gain practical skills beyond theoretical knowledge, and to acquire the experience necessary to take a successful step into their careers in the sector.

KÂHTA VOCATIONAL SCHOOL

DEPARTMENT OF TRAVEL, TOURISM AND
ENTERTAINMENT SERVICES

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