



Adiyaman Üniversitesi

FACULTY OF TOURISM

TOURISM

Turizm Rehberliği Programı

| 1.Semester Course Plan | | | | |
|------------------------|---|-------|---------------------|------|
| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
| AlİT 101 | PRINCIPLES OF ATATURK AND HISTORY OF REVOLUTION I | 2+0+0 | Compulsory | 2 |
| ENF 101 | BASICS OF INFORMATION TECHNOLOGIES | 2+0+0 | Compulsory | 2 |
| TD 101 | TURKISH LANGUAGE I | 2+0+0 | Compulsory | 2 |
| TUR 105 | ESSENTIAL ENGLISH GRAMMAR I | 4+0+0 | Compulsory | 4 |
| TUR 107 | INTRODUCTION TO TOURISM | 3+0+0 | Compulsory | 3 |
| TUR 109 | ENGLISH (MAIN COURSE) I | 2+0+0 | Compulsory | 3 |
| TUR 119 | INTRODUCTION TO GUIDANCE | 3+0+0 | Compulsory | 4 |
| TUR 121 | INTRODUCTION TO BUSINESS | 2+0+0 | Compulsory | 3 |
| TUR 123 | ENGLISH PRACTICES I | 2+2+0 | Compulsory | 4 |
| YD 101 | FOREIGN LANGUAGE I | 2+0+0 | Compulsory | 3 |
| Total ECTS | | | | 30 |

| 2.Semester Course Plan | | | | |
|------------------------|--|-------|---------------------|------|
| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
| AlİT 102 | PRINCIPLES OF ATATURK AND HISTORY OF REVOLUTION II | 2+0+0 | Compulsory | 2 |
| TD 102 | TURKISH LANGUAGE II | 2+0+0 | Compulsory | 2 |
| TUR 106 | ENGLISH PRACTICES II | 2+2+0 | Compulsory | 4 |
| TUR 108 | ESSENTIAL ENGLISH GRAMMAR II | 4+0+0 | Compulsory | 4 |
| TUR 110 | ENGLISH (MAIN COURSE) II | 2+0+0 | Compulsory | 3 |
| TUR 120 | HISTORY OF RELIGIOUS | 3+0+0 | Compulsory | 4 |
| TUR 122 | BUSINESS MANAGEMENT | 2+0+0 | Compulsory | 3 |
| TUR 124 | APPLIED OFFICE SOFTWARE | 0+2+0 | Compulsory | 2 |
| TUR 126 | TURKEY TOURISM GEOGRAPHY | 3+0+0 | Compulsory | 3 |
| YD 102 | FOREIGN LANGUAGE (ENGLISH) II | 2+0+0 | Compulsory | 3 |
| Total ECTS | | | | 30 |

| 3.Semester Course Plan | | | | |
|------------------------|--|-------|---------------------|------|
| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
| TUR 243. | INTRODUCTION TO ECONOMICS | 3+0+0 | Compulsory | 4 |
| TUR 205 | ENGLISH PRACTICES III | 2+2+0 | Compulsory | 4 |
| TUR 207 | COMMUNICATION IN THE BUSINESS WORLD | 2+0+0 | Compulsory | 2 |
| TUR 209 | ESSENTIAL ENGLISH GRAMMAR III | 3+0+0 | Compulsory | 4 |
| TUR 217 | CIVILIZATIONS OF ANATOLIA | 3+0+0 | Compulsory | 4 |
| TUR 259. | MIDDLE ASIAN TURKISH HISTORY | 2+0+0 | Compulsory | 2 |
| SEÇ 1 | ELECTIVE COURSE I (1 COURSE) | 2+0+0 | Elective | 4 |
| SEÇ 2 | ELECTIVE COURSE II (1 LANGUAGE COURSE) | 2+2+0 | Elective | 6 |
| Total ECTS | | | | 30 |

| | | | | |
|---------|---|-------|----------|---|
| ALM 291 | GERMAN I (E) | 2+2+0 | Elective | 6 |
| ARP 271 | ARABIC I (E) | 2+2+0 | Elective | 6 |
| ÇİN 275 | CHINESE I (E) | 2+2+0 | Elective | 6 |
| FRA 277 | FRENCH I (E) | 2+2+0 | Elective | 6 |
| ITL 281 | ITALIAN I (E) | 2+2+0 | Elective | 6 |
| JAP 279 | JAPANESE I (E) | 2+2+0 | Elective | 6 |
| RUS 273 | RUSSIAN I (E) | 2+2+0 | Elective | 6 |
| TUR 247 | BASIC LAW (E) | 2+0+0 | Elective | 4 |
| TUR 249 | PREHISTORIC RELIGIONS (E) | 2+0+0 | Elective | 4 |
| TUR 251 | MUSEUMS IN WORLD AND TURKEY (E) | 2+0+0 | Elective | 4 |
| TUR 253 | PREPARATION FOR FOREIGN LANGUAGE EXAMINATIONS I (E) | 2+0+0 | Elective | 4 |
| TUR 263 | CONGRESS AND FAIR ORGANIZATION (E) | 2+0+0 | Elective | 4 |
| TUR 267 | NATURE GUIDANCE (E) | 2+0+0 | Elective | 4 |
| TUR 283 | TURKISH CUISINE (E) | 2+0+0 | Elective | 4 |
| TUR 285 | FOOD AND BEVERAGE SERVICES MANAGEMENT (E) | 2+0+0 | Elective | 4 |
| TUR 287 | SUSTAINABLE TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 289 | SOCIOLOGY OF TOURISM (E) | 2+0+0 | Elective | 4 |

| 4.Semester Course Plan | | | | |
|------------------------|------------------------------|-------|---------------------|------|
| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
| TUR 212 | ESSENTIAL ENGLISH GRAMMAR IV | 3+0+0 | Compulsory | 4 |

| | | | | |
|---------|------------------------------------|-------|------------|---|
| TUR 214 | ENGLISH PRACTICES IV | 2+2+0 | Compulsory | 4 |
| TUR 216 | TRAVEL AGENCIES AND TOUR OPERATORS | 2+0+0 | Compulsory | 2 |
| TUR 244 | ECONOMICS OF TOURISM | 2+0+0 | Compulsory | 4 |
| TUR 218 | ARCHAEOLOGY | 3+0+0 | Compulsory | 4 |
| TUR 222 | TURKEY'S FLORA AND FAUNA | 2+0+0 | Compulsory | 2 |
| SEÇ.1 | ELECTIVE COURSE I (1 COURSE) | 2+0+0 | Elective | 4 |
| SEÇ.2 | ELECTIVE COURSE II (1 LAN. COURSE) | 2+2+0 | Elective | 6 |

Total ECTS **30**

| | | | | |
|---------|--|-------|----------|---|
| ALM 270 | GERMAN II (E) | 2+2+0 | Elective | 6 |
| ARP 272 | ARABIC II (E) | 2+2+0 | Elective | 6 |
| ÇİN 276 | CHINESE II (E) | 2+2+0 | Elective | 6 |
| FRA 278 | FRENCH II(E) | 2+2+0 | Elective | 6 |
| ITL 282 | ITALIAN II (E) | 2+2+0 | Elective | 6 |
| JAP 280 | JAPANESE II (E) | 2+2+0 | Elective | 6 |
| RUS 274 | RUSSIAN II (E) | 2+2+0 | Elective | 6 |
| TUR 246 | INNOVATION MANAGEMENT IN TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 248 | LABOUR LAW AND SOCIAL SECURITY (E) | 2+0+0 | Elective | 4 |
| TUR 250 | CELESTIAL RELIGIONS (E) | 2+0+0 | Elective | 4 |
| TUR 252 | HUMAN RESOURCES MANAGEMENT (E) | 2+0+0 | Elective | 4 |
| TUR 254 | PREPARATION FOR FOREIGN LANGUAGE EXAMINATIONS II (E) | 2+0+0 | Elective | 4 |
| TUR 256 | RURAL TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 258 | ACCOUNTING (E) | 2+0+0 | Elective | 4 |
| TUR 260 | ANCIENT SETTLEMENTS IN ANATOLIA (E) | 2+0+0 | Elective | 4 |
| TUR 262 | HELLENIC AND ROMAN HISTORY (E) | 2+0+0 | Elective | 4 |
| TUR 264 | RHETORIC (E) | 2+0+0 | Elective | 4 |
| TUR 266 | INTERNATIONAL CUISINE (E) | 2+0+0 | Elective | 4 |
| TUR 242 | TOURISM AND ENVIRONMENT (E) | 2+0+0 | Elective | 4 |

5.Semester Course Plan

| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
|-------------|------------------------------------|-------|---------------------|------|
| TUR 365 | STATISTICS | 2+0+0 | Compulsory | 2 |
| TUR 311 | ESSENTIAL ENGLISH GRAMMAR V | 3+0+0 | Compulsory | 4 |
| TUR 313 | ENGLISH PRACTICES V | 2+2+0 | Compulsory | 4 |
| TUR 317 | SOCIAL PSYCHOLOGY | 2+0+0 | Compulsory | 2 |
| TUR 315 | HISTORY OF ART | 3+0+0 | Compulsory | 4 |
| TUR 355 | MARKETING | 3+0+0 | Compulsory | 4 |
| SEÇ 1. | ELECTIVE COURSE 1 (1 COURSE) | 2+0+0 | Elective | 4 |
| SEÇ 2. | ELECTIVE COURSE II (1 LAN. COURSE) | 2+2+0 | Elective | 6 |

Total ECTS **30**

| | | | | |
|---------|---|-------|----------|---|
| ALM 367 | GERMAN III (E) | 2+2+0 | Elective | 6 |
| ARP 369 | ARABIC III (E) | 2+2+0 | Elective | 6 |
| ÇİN 373 | CHINESE III (E) | 2+2+0 | Elective | 6 |
| FRA 375 | FRENCH III (E) | 2+2+0 | Elective | 6 |
| ITL 379 | ITALIAN III (E) | 2+2+0 | Elective | 6 |
| JAP 377 | JAPANESE III (E) | 2+2+0 | Elective | 6 |
| RUS 371 | RUSSIAN III (E) | 2+2+0 | Elective | 6 |
| TUR 347 | WORLD TOURISM GEOGRAPHY (E) | 2+0+0 | Elective | 4 |
| TUR 349 | PRINCIPLES OF NUTRITION AND MENU MANAGEMENT (E) | 2+0+0 | Elective | 4 |
| TUR 381 | TOURISM ENTERPRISES AND SOCIETY (E) | 2+0+0 | Elective | 4 |
| TUR 343 | ISLAMIC ARTS | 2+0+0 | Elective | 4 |
| TUR 345 | ICONOGRAPHY (E) | 2+0+0 | Elective | 4 |
| TUR 351 | COMMUNITY SERVICE PRACTICES (E) | 2+0+0 | Elective | 4 |
| TUR 353 | OTTOMAN TURKISH I (E) | 2+0+0 | Elective | 4 |
| TUR 357 | HISTORY OF OLD MESOPOTAMIA AND EGYPT (E) | 2+0+0 | Elective | 4 |
| TUR 359 | FAITH TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 363 | INTERCULTURAL COMMUNICATION (E) | 2+0+0 | Elective | 4 |

6.Semester Course Plan

| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
|-------------|------------------------------------|-------|---------------------|------|
| TUR 312 | ESSENTIAL ENGLISH GRAMMAR VI | 3+0+0 | Compulsory | 3 |
| TUR 314 | ENGLISH PRACTICES VI | 2+2+0 | Compulsory | 4 |
| TUR 316 | TOUR DESIGN AND MANAGEMENT | 2+1+0 | Compulsory | 4 |
| TUR 318 | MYTHOLOGY | 2+0+0 | Compulsory | 2 |
| TUR 362 | TOURISM MARKETING | 2+0+0 | Compulsory | 4 |
| TUR 366 | SCIENTIFIC RESEARCH METHODS | 3+0+0 | Compulsory | 4 |
| SEÇ1. | ELECTIVE COURSE I (1 COURSE) | 2+0+0 | Elective | 4 |
| SEÇ2. | ELECTIVE COURSE II (1 LAN. COURSE) | 2+2+0 | Elective | 6 |

| | | | Total ECTS | 31 |
|---------|---|-------|------------|----|
| ALM 370 | GERMAN IV (E) | 2+2+0 | Elective | 6 |
| ARP 372 | ARABIC IV (E) | 2+2+0 | Elective | 6 |
| ÇİN 376 | CHINESE IV (E) | 2+2+0 | Elective | 6 |
| FRA 378 | FRENCH IV (E) | 2+2+0 | Elective | 6 |
| ITL 382 | ITALIAN IV (E) | 2+2+0 | Elective | 6 |
| JAP 380 | JAPANESE IV (E) | 2+2+0 | Elective | 6 |
| RUS 374 | RUSSIAN IV (E) | 2+2+0 | Elective | 6 |
| TUR 342 | OTTOMAN TURKISH II (E) | 2+0+0 | Elective | 4 |
| TUR 344 | HELLENIC AND ROMAN ART (E) | 2+0+0 | Elective | 4 |
| TUR 346 | TOURISM AND LITERATURE (E) | 2+0+0 | Elective | 4 |
| TUR 348 | DRAMA (E) | 2+0+0 | Elective | 4 |
| TUR 350 | TURKISH MYTHOLOGY (E) | 2+0+0 | Elective | 4 |
| TUR 352 | CONSUMER BEHAVIORS IN TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 354 | MIDDLE AND MODERN EUROPEAN HISTORY (E) | 2+0+0 | Elective | 4 |
| TUR 356 | EATING AND DRINKING CULTURE (E) | 2+0+0 | Elective | 4 |
| TUR 358 | BYZANTINE HISTORY AND ART (E) | 2+0+0 | Elective | 4 |
| TUR 360 | SPECIAL INTEREST TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 364 | CULTURAL HERITAGE TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 384 | BUSINESS ETHICS AND SOCIAL RESPONSIBILITY (E) | 2+0+0 | Elective | 4 |

| 7.Semester Course Plan | | | | |
|------------------------|---|-------|---------------------|------|
| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
| STJ 415 | INTERSHIP | 0+0+0 | Compulsory | 4 |
| TUR 411 | ESSENTIAL ENGLISH GRAMMAR VII | 3+0+0 | Compulsory | 3 |
| TUR 413 | PROFESSIONAL ENGLISH I | 2+2+0 | Compulsory | 4 |
| TUR 417 | THESIS I | 2+0+0 | Compulsory | 2 |
| TUR 419 | MOTIVATION AND LEADERSHIP IN TOURIST GUIDES | 2+0+0 | Compulsory | 3 |
| TUR 421 | HEALTH AND FIRST AID | 2+0+0 | Compulsory | 2 |
| TUR 463 | TURKISH FOLK SCIENCE | 2+0+0 | Compulsory | 2 |
| SEÇ 1: | ELECTIVE COURSE I (1 COURSE) | 3+0+0 | Elective | 4 |
| SEÇ 3: | ELECTIVE COURSE II (1 LAN. COURSE) | 2+2+0 | Elective | 6 |

| | | | Total ECTS | 30 |
|---------|---|-------|------------|----|
| ALM 465 | GERMAN V (E) | 2+2+0 | Elective | 6 |
| ARP 467 | ARABIC V (E) | 2+2+0 | Elective | 6 |
| ÇİN 471 | CHINESE V (E) | 2+2+0 | Elective | 6 |
| FRA 473 | FRENCH V (E) | 2+2+0 | Elective | 6 |
| ITA 477 | ITALIAN V (E) | 2+2+0 | Elective | 6 |
| JAP 475 | JAPANESE V (E) | 2+2+0 | Elective | 6 |
| RUS 469 | RUSSIAN V (E) | 2+2+0 | Elective | 6 |
| TUR 441 | FRONT OFFICE MANAGEMENT (E) | 2+0+0 | Elective | 4 |
| TUR 443 | ENGLISH AND TURKISH TRANSLATION (E) | 2+0+0 | Elective | 4 |
| TUR 445 | RECREATION AND ANIMATOIN (E) | 2+0+0 | Elective | 4 |
| TUR 447 | GASTRONOMY AND TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 449 | GREEK AND ROMAN MYTHOLOGY (E) | 2+0+0 | Elective | 4 |
| TUR 451 | BOOKING SYSTEMS (E) | 2+2+0 | Elective | 4 |
| TUR 453 | DESTINASYON YÖNETİMİ (E) | 2+0+0 | Elective | 4 |
| TUR 455 | OTTOMAN TURKISH III (E) | 2+0+0 | Elective | 4 |
| TUR 457 | CULTURAL EFFECTS OF TOURISM (E) | 2+0+0 | Elective | 4 |
| TUR 459 | NATURAL TOURISM RESOURCES OF TURKEY (E) | 2+0+0 | Elective | 4 |
| TUR 479 | HALAL TOURISM (E) | 2+0+0 | Elective | 4 |

| 8.Semester Course Plan | | | | |
|------------------------|--------------------------------------|-------|---------------------|------|
| Course Code | Course Name | T+A+L | Compulsory/Elective | ECTS |
| STJ 416 | INTERSHIP | 0+0+0 | Compulsory | 4 |
| TUR 412 | ESSENTIAL ENGLISH GRAMMAR VIII | 3+0+0 | Compulsory | 3 |
| TUR 414 | PROFESSIONAL ENGLISH II | 2+2+0 | Compulsory | 4 |
| TUR 418 | THESIS II | 2+0+0 | Compulsory | 2 |
| TUR 420 | TOURISM INVESTMENTS PROJECT ANALYSIS | 2+0+0 | Compulsory | 2 |
| TUR 422 | STRATEGIC MANAGEMENT IN TOURISM | 2+0+0 | Compulsory | 3 |
| TUR 446 | TOURISM POLICY AND PLANNING | 3+0+0 | Compulsory | 4 |
| SEÇ:1 | ELECTIVE COURSE I (1 COURSE) | 3+0+0 | Elective | 4 |
| SEÇ:2 | ELECTIVE COURSE II (1 LAN. COURSE) | 2+2+0 | Elective | 6 |

| | | | Total ECTS | 32 |
|---------|---------------|-------|------------|----|
| ALM 464 | GERMAN VI (E) | 2+2+0 | Elective | 6 |
| ARP 466 | ARABIC VI (E) | 2+2+0 | Elective | 6 |

| | | | | |
|---------|-------------------------------------|-------|----------|---|
| ÇİN 470 | CHINESE VI (E) | 2+2+0 | Elective | 6 |
| FRA 472 | FRENCH V (E)I | 2+2+0 | Elective | 6 |
| ITA 476 | ITALIAN VI (E) | 2+2+0 | Elective | 6 |
| JAP 474 | JAPANESE VI (E) | 2+2+0 | Elective | 6 |
| RUS 468 | RUSSIAN VI (E) | 2+2+0 | Elective | 6 |
| SKS 454 | AHI (E) | 2+0+0 | Elective | 4 |
| SKS 456 | ENTREPRENEURSHIP (E) | 2+0+0 | Elective | 4 |
| SKS 458 | HISTORY OF SCIENCE | 2+0+0 | Elective | 4 |
| SKS 460 | ART OF THEATER (E) | 2+0+0 | Elective | 4 |
| SKS 462 | SING LANGUAGE (E) | 2+0+0 | Elective | 4 |
| TUR 442 | TRANSPORTATION MANAGEMENT (E) | 2+0+0 | Elective | 4 |
| TUR 444 | TURKISH AND ENGLSIH TRANSLATION (E) | 2+0+0 | Elective | 4 |
| TUR 448 | SELJUK HISTORY AND ART (E) | 2+0+0 | Elective | 4 |
| TUR 450 | SUMER MYTHOLOGY (E) | 2+0+0 | Elective | 4 |
| TUR 452 | TICKETING AND RESERVATION | 2+0+0 | Elective | 4 |
| TUR 478 | CORPORATE COMMUNICATION (E) | 2+0+0 | Elective | 4 |